



Distribution is broad. Qualified handoff is the bottleneck.

13,798 total network connections sit above 32,113 campaign contacts. Within the founder/CEO cohort, unknown accepted outreach connections count as new leads and unknown replies count as warm leads. The operating question is how those qualified contacts, plus unknown funnel submissions, move without Houston as the bottleneck.

|

North Star mapping is pending a client brief.

FOUNDER / CEO ICP CONTACTS

Unavailable

- Unavailable · BAMF Connect normalized title/headline fields

undefined This is current prospect inventory, not a claim of net acquisition.

TOTAL NETWORK CONNECTIONS

13,798

- Observed · BAMF.ai creator spaces

Broad LinkedIn network context, shown separately from qualified outreach.

CAMPAIGN CONTACTS

32,113

- Observed · BAMF Connect campaign snapshots

Latest outreach cohort size loaded from campaign snapshots.

FOUNDER/CEO NEW LEADS

Unavailable

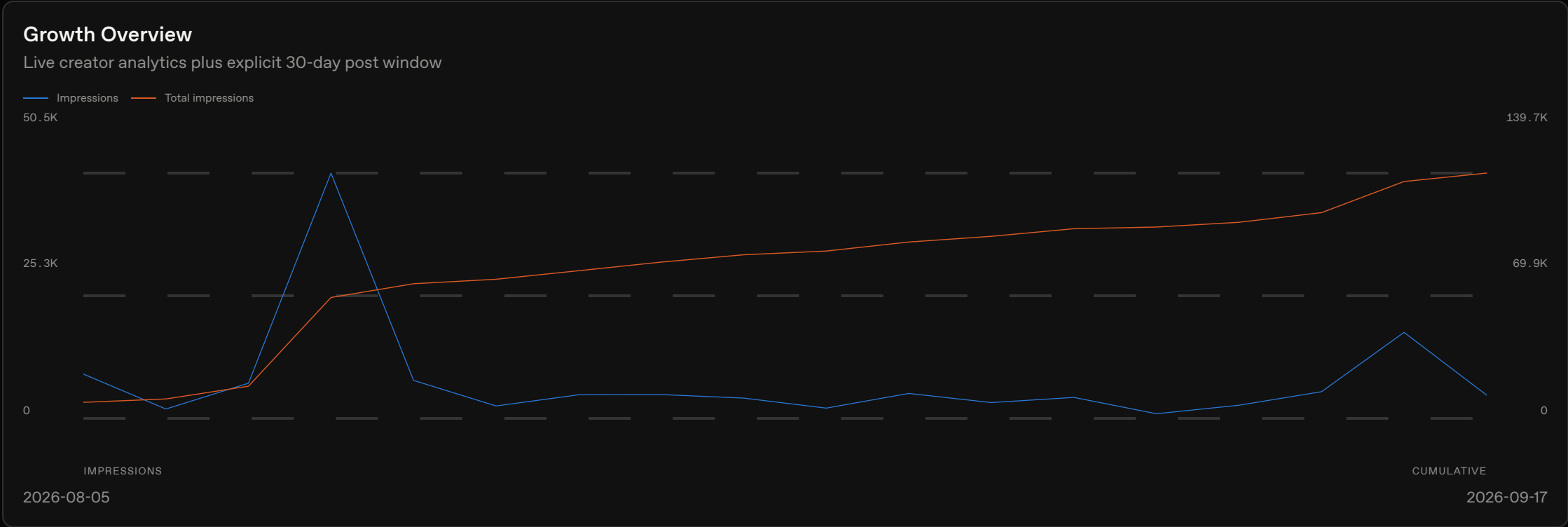
- Unavailable · BAMF Connect accepted connection timestamps

Accepted outreach connections that match the founder/CEO classifier.



Content growth overview

The full-size portal growth chart, preserving the same series, range, and visual language.



Campaign performance · 1/3

The campaign rows, status, stage counts, and rates shown in the client portal campaign analytics table.

Campaign performance					
12 tracked campaigns					
Connect: Post Engagers v2 New Conservative Entrepreneurs 2025 (1/15/25) 3.6K contacts · Last activity 2026-09-18	Active	CONTACTED	ACCEPTED	Acceptance rate	Reply rate
		3.2K	1.9K	57.8%	3.6%
		REPLIED	REMAINING		
		68	349		
Vick — Scale Code — Connector — Warm Founders US+UK 1-10 — v1 526 contacts · Last activity 2026-09-18	Active	CONTACTED	ACCEPTED	Acceptance rate	Reply rate
		0	0	0.0%	0.0%
		REPLIED	REMAINING		
		0	526		
Mobile: Post Engagers New Conservative Entrepreneurs 2025 (1/15/25) 0 contacts · Last activity 2026-09-18	Draft	CONTACTED	ACCEPTED	Acceptance rate	Reply rate
		0	0	0.0%	0.0%
		REPLIED	REMAINING		
		0	0		

Campaign performance · 2/3

The campaign rows, status, stage counts, and rates shown in the client portal campaign analytics table.

Campaign performance					
12 tracked campaigns					
Open InMail: BAMF NEW USA Only 3-10+ yrs experience CEOs & keynote speakers Posted last 30 days (3k+) 0 contacts · Last activity 2026-09-18	Draft	CONTACTED	ACCEPTED	Acceptance rate	0.0%
		0	0		
		REPLIED	REMAINING		
Open InMail: Post Engagers - Audience Builder 0 contacts · Last activity 2026-09-18	Draft	CONTACTED	ACCEPTED	Acceptance rate	0.0%
		0	0		
		REPLIED	REMAINING		
Open InMail: BAMF NEW USA Only 3-10+ yrs experience CEOs & keynote speakers 2nd degree (1.5k+) 793 contacts · Last activity 2026-09-18	Completed	CONTACTED	ACCEPTED	Acceptance rate	0.0%
		0	0		
		REPLIED	REMAINING		
		0	793		

Campaign performance · 3/3

The campaign rows, status, stage counts, and rates shown in the client portal campaign analytics table.

Campaign performance					
12 tracked campaigns					
Vick — Scale Code — Warm Messenger — US 1–10 — v1	Completed	CONTACTED	ACCEPTED	Acceptance rate	0.0%
		0	0		
9 contacts · Last activity 2026-09-18		REPLIED	REMAINING		
		0	9		
BAMF OLD USA Only 3-10+ yrs experience CEOs & keynote speakers Posted last 30 days (3k+)	Stopped	CONTACTED	ACCEPTED	Acceptance rate	50.9%
		1.6K	835		
8.7K contacts · Last activity 2026-09-18		REPLIED	REMAINING		7.1%
		59	7.0K		
Connector: USA - Medical Practice - CEOs, Owners, Partners - CEOs, Medical Doctors, Founders, etc. Combo all lists	Stopped	CONTACTED	ACCEPTED	Acceptance rate	33.5%
		6.2K	2.1K		
6.6K contacts · Last activity 2026-09-18		REPLIED	REMAINING		2.9%
		60	399		



OUTREACH ANALYTICS

Campaign outreach funnel

The same campaign contacts, contacted, accepted, replies, and rates used on the client portal home page.



HIGHLIGHTS

Contacts Campaign-linked	32.1K
Campaigns Tracked campaign lanes	12
Contacted 16.0K remaining	16.1K
Accepted 56.1% acceptance rate	9.0K
Reply rate 338 campaign replies	3.7%

BEST OPPORTUNITIES

Active founder and CEO conversations

Open a lead in BAMF to review the conversation and draft the next follow-up with AI assistance.

I Ishan Ray Founder & President Radial ACTIVE ICP CONVERSATION · REPLIED 2026-08-16 ACCEPTED 2026-07-21 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	Y Yabsera T. Founder Partnerships Lead Imago Dei Co. ACTIVE ICP CONVERSATION · REPLIED 2026-08-16 ACCEPTED 2026-08-06 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	D Dr Jacqueline Kerr Head of Behavior Science The Huuman Group™ ACTIVE ICP CONVERSATION · REPLIED 2026-08-10 ACCEPTED 2024-11-12 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	J Joseph I Lutumba Chief Executive Officer Quality experts movers ACTIVE ICP CONVERSATION · REPLIED 2026-08-09 ACCEPTED 2024-01-05 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →
K Kareem Linsey Amado Promotional models PUSH Agency ACTIVE ICP CONVERSATION · REPLIED 2026-08-09 ACCEPTED 2023-12-28 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	R Russell German Chief Executive Officer Stellar Staff ACTIVE ICP CONVERSATION · REPLIED 2026-08-09 ACCEPTED 2024-02-05 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	D Dr.Justin Nevis CEO & Founder Helping Individuals & SME's to achieve their mid to l... Wealth Vision Consulting ACTIVE ICP CONVERSATION · REPLIED 2026-08-09 ACCEPTED 2023-07-18 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	Z Zachery Stauffer Founder Ravynex ACTIVE ICP CONVERSATION · REPLIED 2026-08-08 ACCEPTED 2023-11-14 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →
N Nour Chamoun Founder Chamoun Gallery ACTIVE ICP CONVERSATION · REPLIED 2026-08-08 ACCEPTED 2023-10-21 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	I Isaac Saul Kassab Co-Founder Pearl Talent ACTIVE ICP CONVERSATION · REPLIED 2026-08-08 ACCEPTED 2026-01-14 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	C CHRIS KIPÇAKLI Senior Executive Vice President BRUCE MERRIN'S CELEBRITY SPEAKERS, ENTERTAINMEN... ACTIVE ICP CONVERSATION · REPLIED 2026-08-08 ACCEPTED 2024-02-15 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →	J Jessica Holsapple Founder SCG Consulting Group ACTIVE ICP CONVERSATION · REPLIED 2026-08-08 ACCEPTED 2024-12-08 NEEDS RESPONSE NETWORK SOURCED Founder, CEO, owner, president, or managing-partner signal found in normalized title or headline fields. BAMF INBOX Open conversation →



LinkedIn growth funnel

See how connected content and outreach signals move from attention to conversations and warm leads. Only observed stages are shown.

01	Content reach	9,280,239
LINKEDIN ANALYTICS SYNC		
02	Content engagement	472,257
LINKEDIN ANALYTICS SYNC		
03	New connections	9,044
BAMF CONNECT CAMPAIGN SNAPSHOTS		
04	Conversations	338
BAMF CONNECT CAMPAIGN SNAPSHOTS		

Exact values and sources are authoritative. Width shows stage progression, not proportional volume.



CRM pipeline

A practical view of the connected contact stages BAMF can act on now, from new leads through active and warm conversations.

01 CRM contacts 20,434 Contacts available in the portal-scoped CRM read. BAMF CRM	02 New leads 9,044 Accepted campaign connections used as the new-lead stage until ICP classification is complete. BAMF CONNECT CAMPAIGN SNAPSHOTS	03 In conversation 16 Contacts with an observed reply or active inbox conversation. BAMF CRM
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TOP POSTS · 1/2

Top LinkedIn posts

Post creative and observed post-level metrics show what earned attention.

 Vick Tipnes LinkedIn · 2026-08-10 Growth is a character audit nobody signs up for. It exposes the gap between what you claim to value and what you actually do. In real time.... 37,232 impressions 367 engagements	 Vick Tipnes LinkedIn · 2026-09-16 I walked out of a store with \$5,000 still in my pocket. Showed the salesperson a photo of what I wanted. "We don't have it." ... 15,833 impressions 249 engagements	 Vick Tipnes LinkedIn · 2026-08-10 Sales training obsesses over scripts. Nobody teaches reps to shut up. Most deals don't die because of a bad pitch. ...  9,298 impressions 289 engagements
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TOP POSTS · 2/2

More top LinkedIn posts

Post creative and observed post-level metrics show what earned attention.



Vick Tipnes

LinkedIn · 2026-08-12

The Real Truth - There are three types of people: Those who can see, Those who see when shown and those who can't see.



7,831 impressions

345 engagements



Vick Tipnes

LinkedIn · 2026-08-05

Profit is not a dirty word.

The startup world convinced founders that burning cash is a badge of honor.

It's expensive denial with a pitch deck.

...

**trying to remain profitable is
like eating glass.**

6,346 impressions

375 engagements



What the top posts tell us

Observed performance and verifiable format patterns are separated from the next controlled test. No causal claim is inferred from one post.

POST 1	Open post ↗	POST 2	Open post ↗	POST 3	Open post ↗
Growth is a character audit nobody signs up for.		I walked out of a store with \$5,000 still in my pocket.		Sales training obsesses over scripts.	
OBSERVED PERFORMANCE Highest observed reach in this report set: 37,232 impressions and 367 interactions.		OBSERVED PERFORMANCE 15,833 observed impressions and 249 observed interactions.		OBSERVED PERFORMANCE 9,298 observed impressions and 289 observed interactions.	
FORMAT PATTERN Text-only · 77 words · opens with “Growth is a character audit nobody signs up for.”		FORMAT PATTERN Text-only · 130 words · opens with “I walked out of a store with \$5,000 still in my pocket.”		FORMAT PATTERN Media-backed · 96 words · opens with “Sales training obsesses over scripts.”	
NEXT CONTROLLED TEST Retest this opening and format on a new topic; compare reach and interactions.		NEXT CONTROLLED TEST Test a tighter opening and one relevant visual while keeping the topic constant.		NEXT CONTROLLED TEST Hold the media format constant and test a shorter opening.	
LINKEDIN ANALYTICS SYNC · DIRECTIONAL TEST, NOT CAUSAL ATTRIBUTION		LINKEDIN ANALYTICS SYNC · DIRECTIONAL TEST, NOT CAUSAL ATTRIBUTION		LINKEDIN ANALYTICS SYNC · DIRECTIONAL TEST, NOT CAUSAL ATTRIBUTION	



More post-level lessons

Observed performance and verifiable format patterns are separated from the next controlled test. No causal claim is inferred from one post.

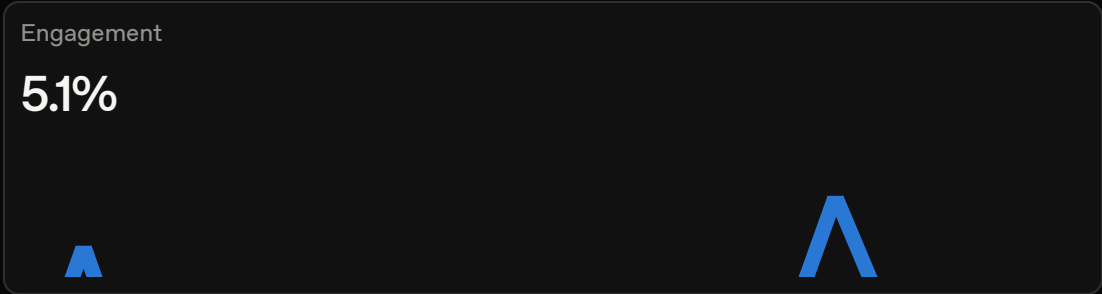
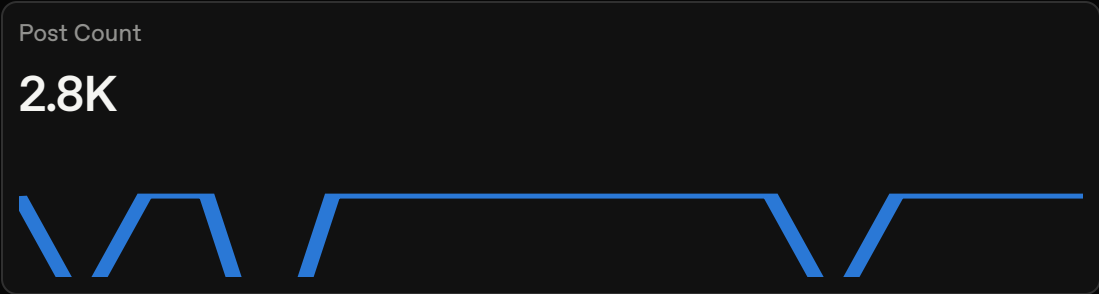
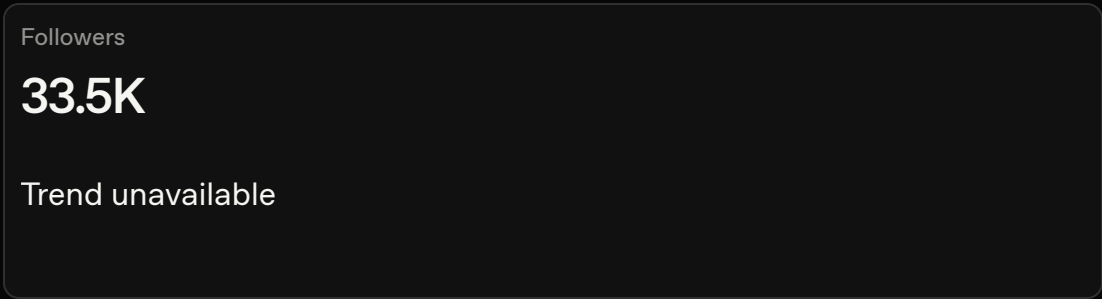
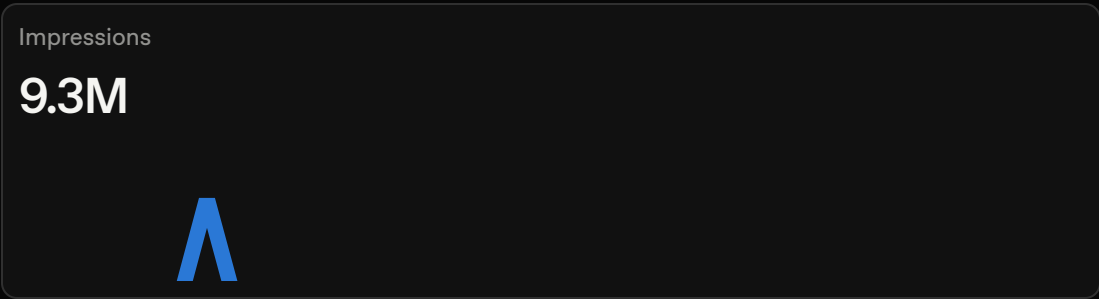
POST 4 Open post ↗ The Real Truth - There are three types of people: Those who can see, Those who see when show OBSERVED PERFORMANCE 7,831 observed impressions and 345 observed interactions. FORMAT PATTERN Media-backed · 24 words · opens with “The Real Truth - There are three types of people: Those who can see, Those who see...” NEXT CONTROLLED TEST Hold the media format constant and test a shorter opening. LINKEDIN ANALYTICS SYNC · DIRECTIONAL TEST, NOT CAUSAL ATTRIBUTION	POST 5 Open post ↗ Profit is not a dirty word. OBSERVED PERFORMANCE 6,346 observed impressions and 375 observed interactions. FORMAT PATTERN Media-backed · 88 words · opens with “Profit is not a dirty word.” NEXT CONTROLLED TEST Hold the media format constant and test a shorter opening. LINKEDIN ANALYTICS SYNC · DIRECTIONAL TEST, NOT CAUSAL ATTRIBUTION
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CONTENT ANALYTICS

LinkedIn content performance

The same connected metrics, growth view, and definitions used on the client portal home page.



HIGHLIGHTS

Total reach Live creator analytics plus explicit 30-day post window impressions	9.3M Top post Growth is a character audit nobody signs up for. It exposes the gap between ...	37.2K Audience Followers	33.5K
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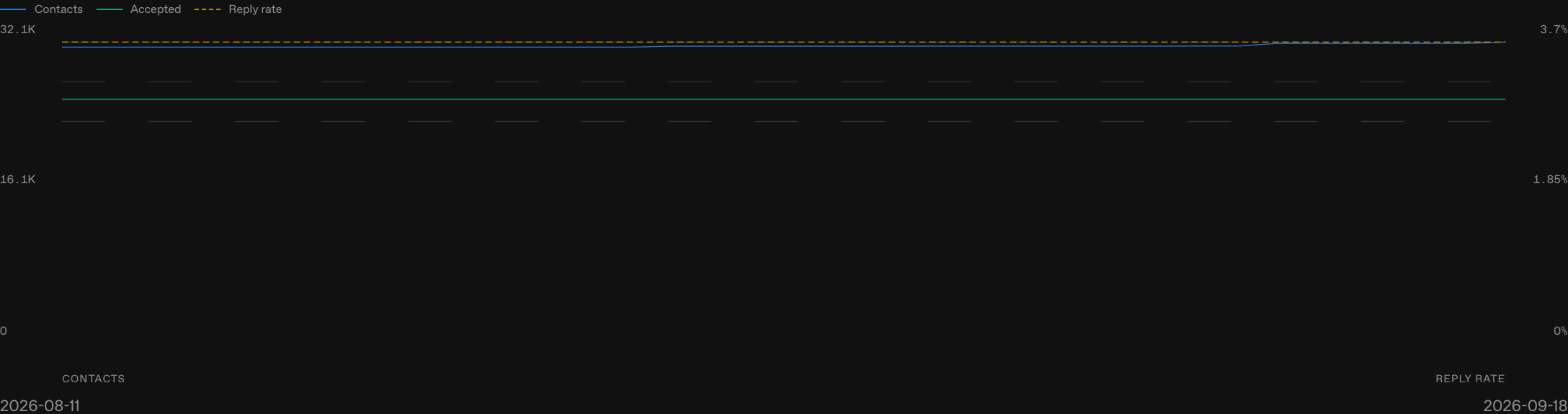


Outreach performance trend

The full-size portal outreach chart using the same connected campaign series and time range.

Outreach trend

Contacts, accepted contacts, and reply-rate movement.



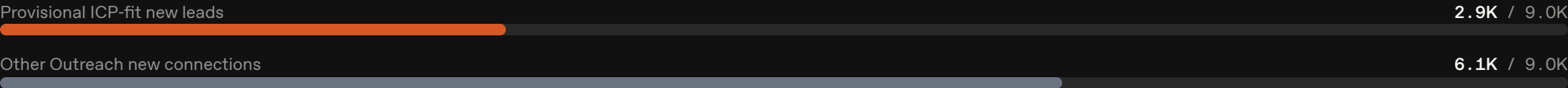


ICP fit and outreach funnel

The same ICP distribution and outreach funnel used in the client portal.

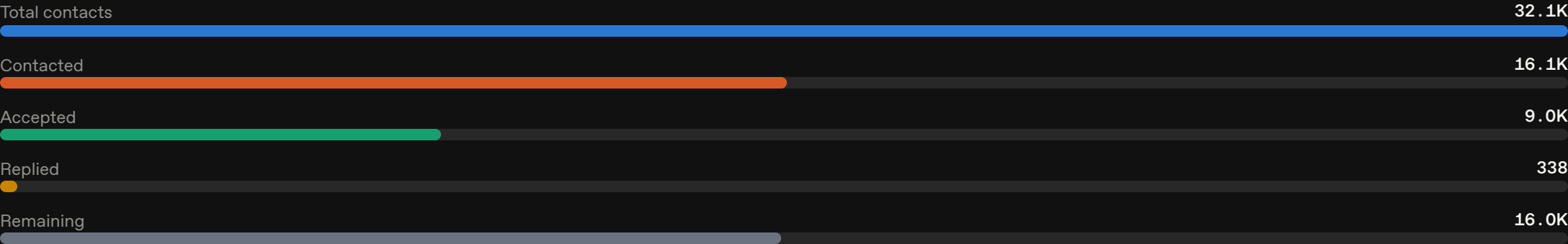
ICP-fit distribution

32.2% of Outreach new connections



Outreach funnel

contacts → contacted → accepted → replied





Highest-value next move

Turn the strongest verified engagement into the next conversation, meeting, or measurable outcome.

PRIORITY

Start with warm leads and active conversations that already show intent.

01

A comparable prior 30-day source baseline is not yet present, so this report does not claim improvement from cumulative totals.

02

Confirm the authoritative outcome definition.

03

Name the source join required for every counted record.



Attention exists across channels. Conversion ownership does not.

Campaign, content, and North Star evidence are organized once here; unavailable inputs remain unavailable rather than becoming zero.

TOTAL NETWORK CONNECTIONS

13,798

- Observed · BAMF.ai creator spaces

Broad LinkedIn network context, shown separately from qualified outreach.

CAMPAIGN CONTACTS

32,113

- Observed · BAMF Connect campaign snapshots

Latest outreach cohort size loaded from campaign snapshots.

FOUNDER/CEO NEW LEADS

Unavailable

- Unavailable · BAMF Connect accepted connection timestamps

Accepted outreach connections that match the founder/CEO classifier.

TOTAL REPLIES

338

- Observed · BAMF Connect campaign snapshots

Provider replied-to-connection plus replied-to-other, already consolidated upstream.

01 Unknown contacts match the founder/CEO/owner leadership classifier; unknown were ingested and unknown replied in-window. Meanwhile unknown GA4 sessions produced unknown new funnel submissions, making qualified handoff—not raw traffic—the operating constraint.



CHANNELS · 1/3

Campaign reach and response

See where outreach and content turned attention into connections, replies, and qualified opportunities.

GA4 SESSIONS

Unavailable

- Unavailable · GA4 latest completed sync

Sessions in the latest seven-day source run.

SEARCH IMPRESSIONS

Unavailable

- Unavailable · Search Console latest completed sync

Search impressions in the latest seven-day source run.

BLOG POSTS PUBLISHED

Unavailable

- Unavailable · BAMF blog corpus

Published posts inside the explicit 30-day window.

NEW SUBSCRIBERS

Unavailable

- Unavailable · Newsletter subscriber ledger

Subscribers added inside the explicit 30-day window.



Content and audience signals

See where outreach and content turned attention into connections, replies, and qualified opportunities.

NEW FUNNEL SUBMISSIONS

Unavailable

- Unavailable · BAMF onboarding funnel

Lead submissions inside the explicit 30-day window.

GHL SALES CONTACTS

Unavailable

- Unavailable · GoHighLevel Contacts API

Current contact total from the connected BAMF.COM GoHighLevel location; this is inventory, not a 30-day acquisition claim.

NEW FOUNDER/CEO RECORDS

Unavailable

- Unavailable · BAMF Connect normalized contact corpus

Matched records ingested in the explicit window.

FOUNDER/CEO NEW LEADS

Unavailable

- Unavailable · BAMF Connect accepted connection timestamps

Accepted outreach connections that match the founder/CEO classifier.

Owned-channel conversion signals

See where outreach and content turned attention into connections, replies, and qualified opportunities.

FOUNDER/CEO REPLIES

Unavailable

- Unavailable · BAMF Connect reply timestamps

Matched contacts with an in-window reply.

LEADERSHIP FIT SHARE

Unavailable

- Unavailable · Derived from BAMF Connect normalized fields

Founder/CEO/owner matches divided by contacts with normalized title/headline evidence.

REPLY RATE FROM NEW LEADS

Unavailable

- Unavailable · Derived from BAMF Connect reply timestamps

Founder/CEO replies divided by founder/CEO accepted connections in the same window.



FOCUS · 1/2

What needs focus

What can be assigned, automated, and measured now so qualified founder demand moves from content or outreach into GHF without Houston as the routing layer?

FOUNDER / CEO ICP CONTACTS

undefined This is current prospect inventory, not a claim of net acquisition.

01

Remove Houston as the recurring approval and handoff bottleneck by assigning owners and recording founder-independent completions.

02

Unify the BAMFsite and BAMF AI v2 agent surfaces around one artifact, approval, and source contract.

03

Ship and instrument the new onboarding funnel from source visit through qualified handoff.



FOCUS · 2/2

Focus, continued

Focus follows the evidence gaps and operating constraints that could materially change the next decision.

FOUNDER / CEO ICP CONTACTS

undefined This is current prospect inventory, not a claim of net acquisition.

01

Define a source-backed 30-day GoHighLevel prospect cohort; the live contact inventory is connected, but inventory is not acquisition.



30 / 60 / 90 days

Each horizon retains any supplied evidence state and source; missing horizons use the legacy operating plan as an explicit fallback.

TEMPLATE

Signal Ledger

01	02	03
30 days · Remove Houston as the recurring approval and handoff bottleneck by assigning owners and recording founder-independent completions.	60 days · Compare the same source-defined cohort and retain only verified movement.	90 days · Compare the same source-defined cohort and retain only verified movement.



Founder / CEO evidence funnel

Exact source values are shown on a labeled log scale so large inventory and small conversion stages remain legible without changing the underlying counts.

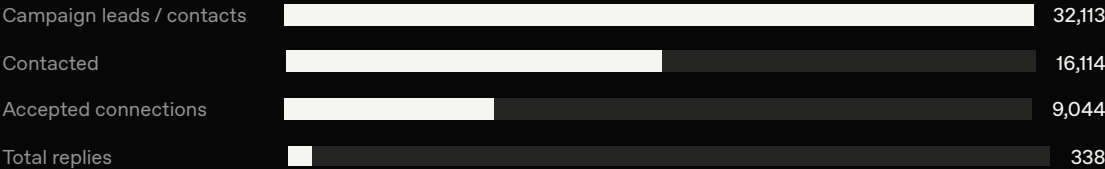
Founder / CEO evidence funnel

Unavailable

BAMF Connect normalized contact corpus · verified chart values were not supplied

Official campaign outreach funnel

Funnel stages · exact values · BAMF Connect campaign snapshots



- 01 Founder / CEO evidence funnel: 4 chart-ready points (derived · BAMF Connect normalized contact corpus). Classifiable leadership inventory narrowed to deterministic founder/CEO/owner matches, in-window new matches, and replies.
- 02 Official campaign outreach funnel: 4 chart-ready points (observed · BAMF Connect campaign snapshots). Latest official campaign leads/contacts, contacted, accepted connections, and total replies; this is a funnel snapshot, not a period trend.

Sources

Source coverage, freshness, and applicable window for this report.

- 01

Profile-visitor history is omitted until the governed LinkedIn visitor source is connected.
- 02

Booked calls, captured emails, and downloads are omitted until the site or calendar conversion source is connected.

SOURCES

What this report is based on.

 B	LinkedIn network connections Current connected LinkedIn network size. This is reported separately from campaign contacts and outreach-derived leads. Observed · 2026-09-18 Next: Use this only as the broad network baseline; do not compare ICP-fit outreach results against total network size.	OBSERVED
 B	BAMF Connect campaign snapshots Latest official campaign counters from the governed provider refresh. Observed · 2026-09-18 Next: Capture a comparable baseline before claiming a period delta.	OBSERVED
 in	LinkedIn aggregate demographics Aggregate demographic categories only; no identities or profile-level records are projected. Unavailable Next: Refresh the current aggregate observation before interpreting audience shape.	UNAVAILABLE
 B	Google Analytics 4 Latest completed BAMF.com GA4 sync. Pending Next: Keep the six-hour sync healthy and define conversion events.	PENDING
 B	BAMF Connect CRM inventory Client-scoped contact inventory and 30-day lifecycle timestamps. Observed · 2026-09-18 Next: Repair the CRM mirror when freshness is stale.	OBSERVED
 in	BAMF.ai LinkedIn analytics Creator-scoped authoritative LinkedIn summary and post metrics. Observed · 2026-09-18 Next: Refresh the creator analytics source when stale.	OBSERVED
 B	BAMF Connect reconciliation Current checkpoint status: idle. Observed · 2026-09-18 Next: Keep the bounded reconciliation cadence healthy.	OBSERVED
 B	Google Search Console Latest completed BAMF.com Search Console sync. Pending Next: Track query and page movement on a comparable cadence.	PENDING

SOURCES · 2 / 2

Sources, continued

Source coverage, freshness, and applicable window for this report.

SOURCES

What this report is based on.

B BAMF blog / SEO / AEO corpus Published BAMF.com blog inventory and in-window publishing count. Pending Next: Tie content production to search and citation outcomes. PENDING	B BAMF newsletter audience First-party subscriber ledger. Pending Next: Connect delivery/click performance before claiming campaign lift. PENDING
B BAMF onboarding funnel submissions First-party lead and onboarding submissions. Pending Next: Complete attribution and handoff ownership. PENDING	 GoHighLevel sales prospects Fresh read-only inventory from the connected BAMF.COM GoHighLevel location plus normalized handoff state. Pending Next: Define a comparable 30-day prospect cohort and keep all writes approval-gated. PENDING